

Strategies and Tactics

**Strategy
(WHAT?)**

**Strive
for**

**Tactics
(HOW?)**

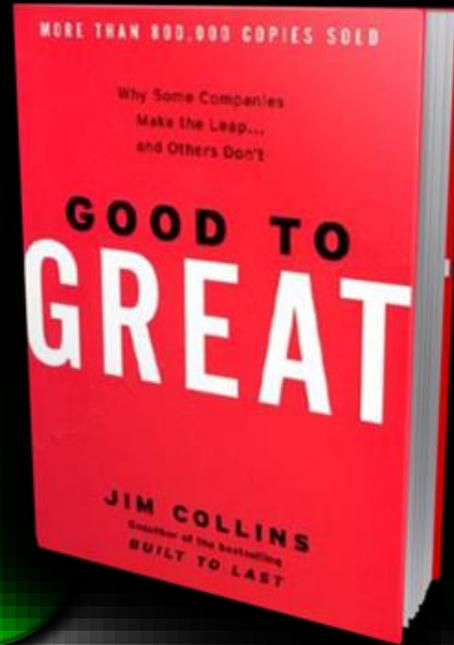


That Work Fall All Companies

Strategies and Tactics

**Strategy
(WHAT?)**

**Strive
for**



**Tactics
(HOW?)**



That Work Fall All Companies

Get The Right People On The Bus!

Friendly

Open Minded

Looking For The Answers



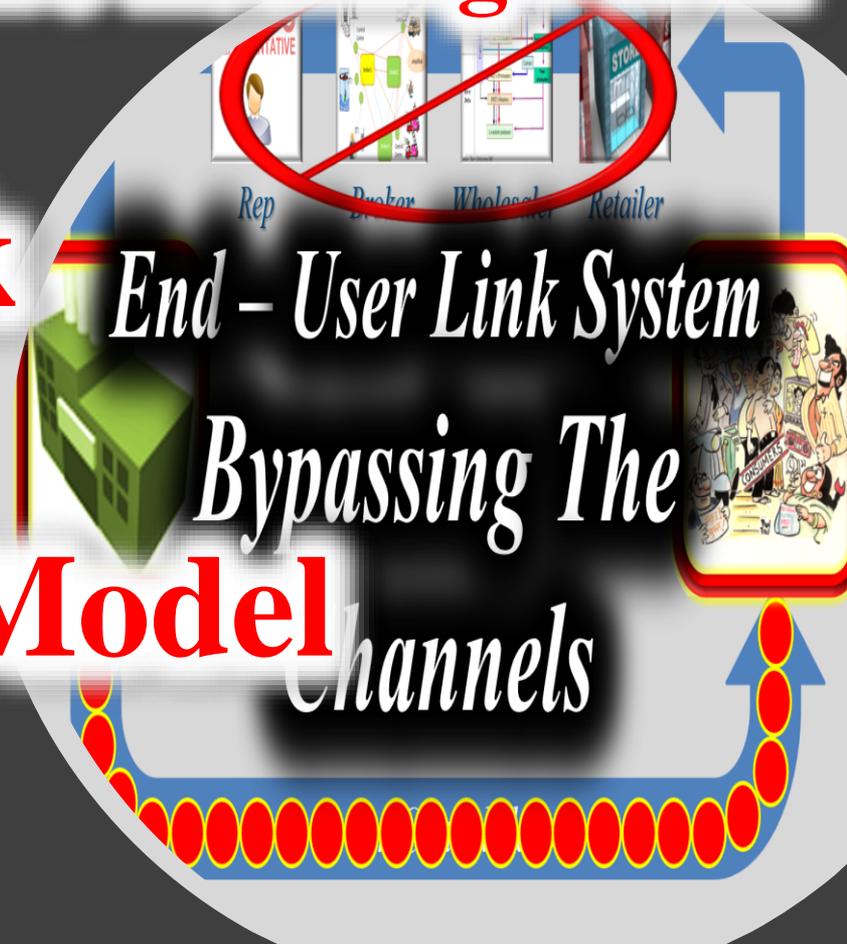
The People That You Are Looking For...

**Have A Good
Money Concept**



The People That You Are Looking For...

**Believe Network
Marketing Is A
Good Business Model**



End - User Link System

Bypassing The

Channels

**100% Of The People Not In Network
Marketing Have No Clue What It Is...**

**MY PEOPLE ARE DESTROYED
FOR A LACK OF KNOWLEDGE...**

HOSEA 4:6

95% Of The Ones In Don't Have A Clue!!!

**People Fail To Make
Money In Network Marketing...**



Because They Choose The Wrong Path

Network Marketing Is Not...

- **Direct Sales**
- **Retail Sales**
- **Wholesale Sales**
- **Affiliate Marketing**
- **Direct Marketing**
- **Internet Marketing**

Network Marketing Is...

- Is A Method Of Making Money That Works Best With A Lot Of People All Doing A little Bit**

**The Price Of Building
A Successful Network
Marketing Business
Is Non Negotiable...**

A high-angle, wide shot of a massive crowd of people, densely packed and filling the entire frame. The individuals are diverse in age and appearance, and the overall scene conveys a sense of a large-scale event or gathering.

**You Will Need
A Lot Of People!**

**Your Strategy
And Tactics
Will Determine
Your Outcome
Provided...**



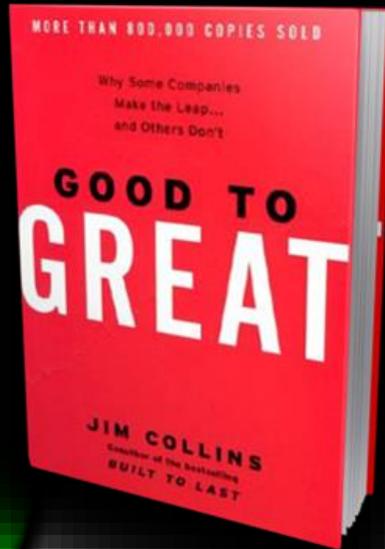
**You Know Why
You Want This To Work For You!**

If You Don't Know Your Why...

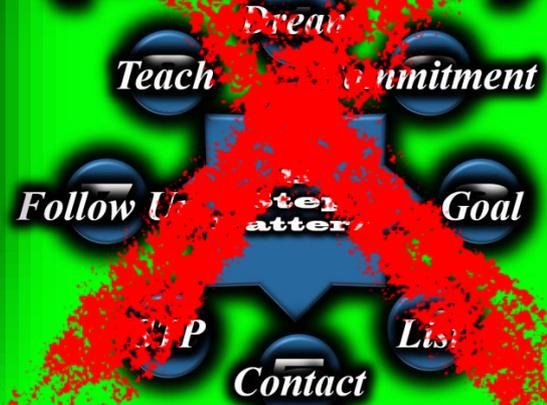
The Strategy & Tactics Won't Matter

**Strategy
(WHAT?)**

**Strive
for**



**Tactics
(HOW?)**



**If I Could Show You
How To Make More
Money In A Month
Than You're Making
In A Year...**



**What Things Would
Change In Your Life?**



A circular collage of logos for various charitable organizations. Visible logos include UNICEF, American Breast Cancer Foundation (with the text "We Fight for Ex"), ASPCA, WWF, KIVA, The Nature Conservancy, WFP, Blue Star Families, LEUKEMIA LYMPHOMA SOCIETY, and gir. inc. Below the logos, the text "Kids Wish Network" and "Children's Cancer Recovery Foundation" are prominently displayed, along with the slogan "Creating Smiles".



**If I Could Help You Get These Dreams
Within the Next 2 - 5 yr....**



**Would You Be Willing To:
Allocate 90 Minutes Per Week?
Spend \$25 Per Month On A Product?**

If The Answer Is Not...

YES

This Presentation Is Over

Let's Recap

- ✓ **Friendly**
- ✓ **Open Minded**
- ✓ **Looking For The Answers**
- ✓ **Good Money Concept**
- ✓ **Okay With Network Marketing**
- ✓ **Have A Dream That You'll Work To Get**
(90 minutes per week \$25 per month)



You Are What We're Looking For... Here Is Our Strategy!

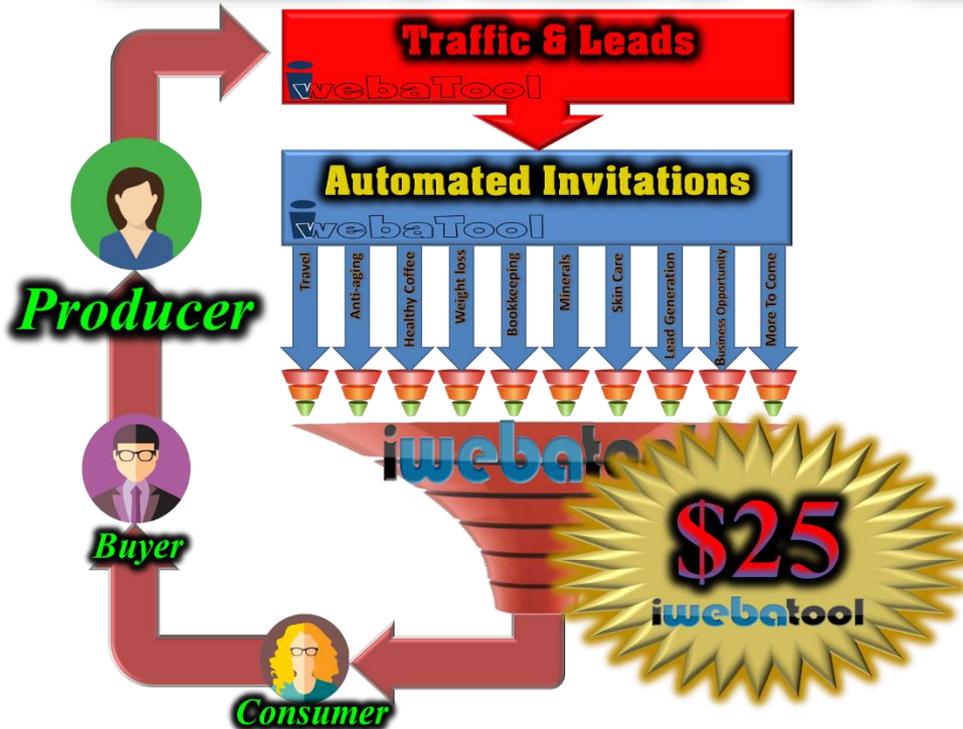
**Strategy
(WHAT?)**

**Strive
for**

New	Total
5	5
25	30
125	155
625	780
3,125	3,905
15,625	19,530
78,125	97,655

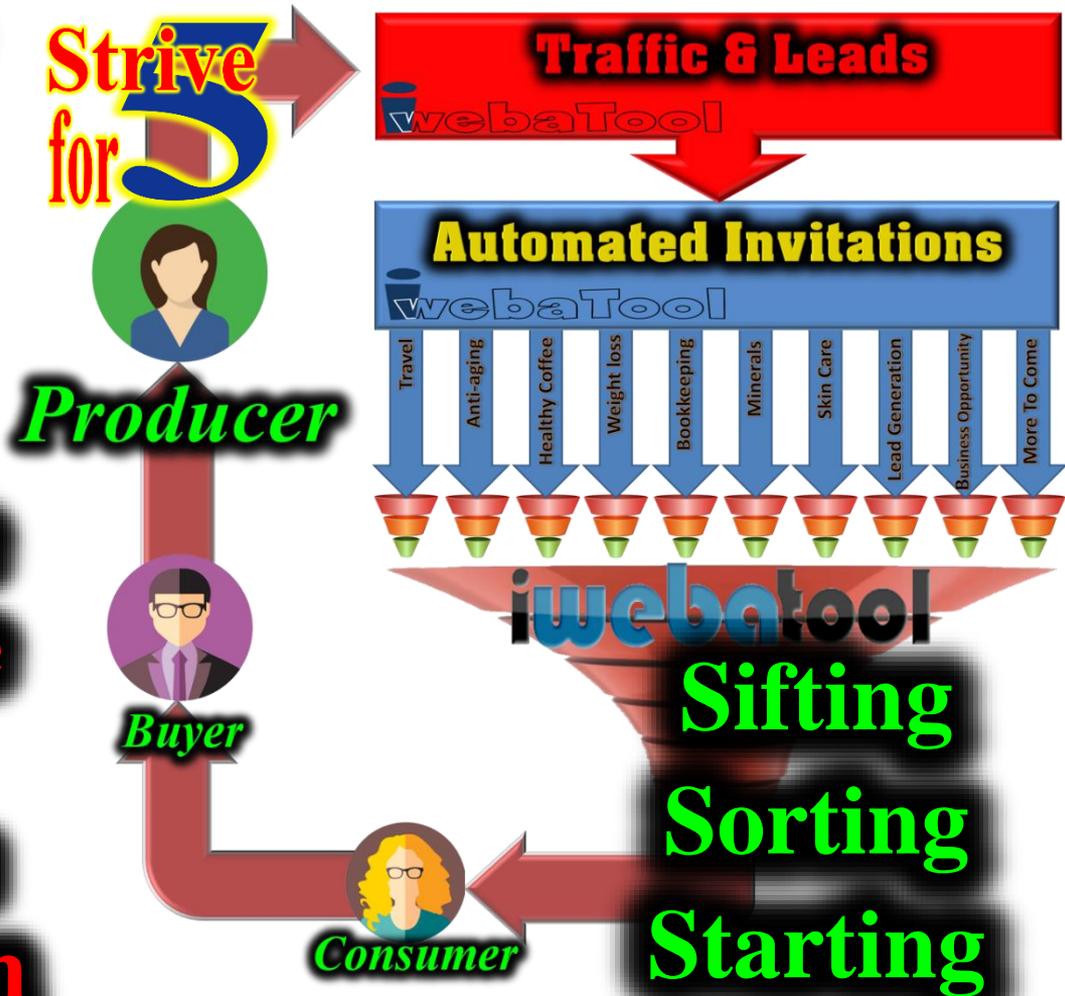
You Are What We're Looking For...

Here Are Our Tactics!



Our Strategy

Look For The Producers...
Signing Up The Buyers Along The Way, Meeting The Needs Of The Consumer As You Come Across Them



The First 30 Days We Target Producers

People who have a pre-disposition to making money from home as an Entrepreneur and they will actually produce a stat.

They WILL join our System!

Strive for 5



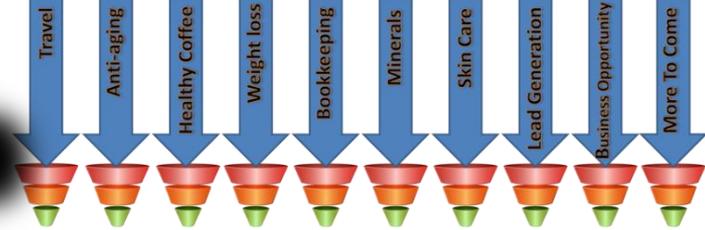
Producer



Buyer



Consumer



Sifting
Sorting
Starting

Having A Tough Time Making Money In Your Home-Based Business?

With Our Pattern & System You Can...

Make Money & Tomorrow

- ✔ Pain Free
- ✔ Get paid Daily
- ✔ No Selling!

Work From Anywhere

- ✔ Earn a steady income
- ✔ Make your own schedule
- ✔ Get Paid Daily!

We purchase clicks and leads and do paid advertising that is targeted for the producer

Hi ~name~,
Have you ever felt like a company was using you?

I would like to provide you with a scenario that you will be involved in a business.

You join and watch their friends advertising you become a billboard for that company.

we are different.
switching a product or building we are building a team who are collectively

If you are tired of spending 90-minutes per week on your income that can change your life?

[This is the REAL DEAL](#)

Check it out and feel free to give me a buzz if you have any questions.

number base grows our buying power and this keeps our cost down giving us the ability to sell High products at a discount!

you how to build your team of members where to find them and what to do with them.

Free Video

Shows How You Can Make \$4,000 Per Month Working 90-Minutes Per Week



**Do You Have
30 Minutes Per Day...
3 Days Per Week?**

Watch The Video Now

[Click Here to Watch The Free Video](#)

There Is No Such Thing As A "Get Rich Quick" Program... But There Are Secrets!

*We drip on the database with
opportunity based emails
that are all designed to
get the Producer to join*



REGISTER NOW



Click Here To





REGISTER NOW

iClubBiz has Developed a "Done For You" System That Anyone Can Implement To Achieve Time
And Financial Freedom Regardless Of Their Experience
How Would You Like A Professional Converting Traffic And Closing Leads For You? Check Out Our Co-op!

90 Minute Work Week System

(Webtool Advertising Co-op)



**90 90 MINUTE
WORK WEEK**
Earn \$4,000 Per Month
Working 90-Minutes Per Week



Come Join Us... We'd Love To Have You!

**Click Here To
Sign Up!**



The 90 Minute Work Week!



**90 90 MINUTE
WORK WEEK**

The Days Of Wasting Your Time And Money
Generating Leads Is Over!



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		30 minutes Education	30 minutes Database Acquisition	30 minutes Communicating Members		

*The 90 Minute
Work Week
Relates to the
Producer*



The Next 30 Days We Target Buyers

People who have a pre-disposition to making money from home as an Entrepreneur but they do not produce a stat.

They might join our System

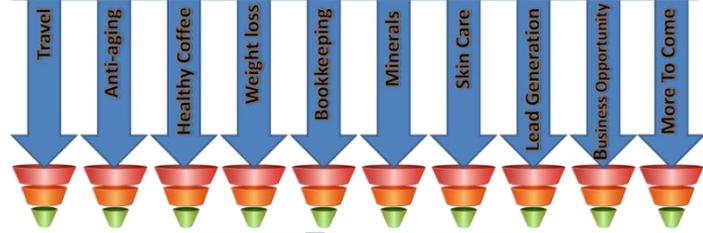
Producer

Buyer

Consumer

Traffic & Leads
webaTool

Automated Invitations
webaTool



iwebaTool

**Sifting
Sorting
Starting**

We drip on the database with product based emails that have an opportunity attached to it that are all designed to get the Buyer to join



I look for

Prime Java
Marketing System



Click Here to Join Now!

My Contact Information
Jeff Evans
563-342-6210
jeff@evans.net

A Personal Message
Hi, my name is Jeff. I would like to tell you about this product. I have been using it for a long time and I can tell you it is a great product. I have been using it for a long time and I can tell you it is a great product. I have been using it for a long time and I can tell you it is a great product.



The Next 30 Days We Target Consumers

These are product only emails that just promote the product with no opportunity

Producer

Buyer

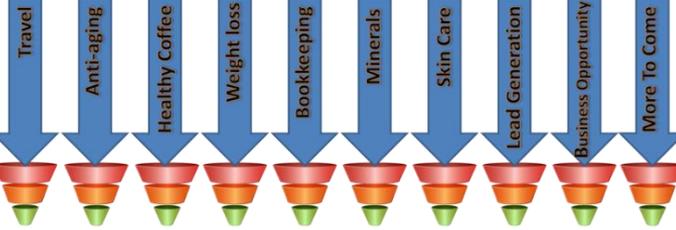
Consumer

Traffic & Leads

webaTool

Automated Invitations

webaTool



iwebatool

Sifting
Sorting
Starting



I look forward to working with

You Can Promote Any Product Or Company Here



Lifetime Travel Club for \$25

This is the Real Deal! Call me if you have questions
Jeff Evers
563-343-6210



Click Here To Join Now!

My Contact Information
Jeff Evers
563-343-6210
jef@jeffevers.net

A Personal Message
To every new & old reader when I get an email about this product, would have been an advertisement. I hope there's some about iPRIME and I thought this was just going to be another one of those emails and never before and present days. But I don't want through the advertisement... I can't see how this was made... and if this really was about the look this was made... and if this really was about the look this was made... and if this really was about the look this was made...



Voted to be one of the best Home Based Opportunities in the US by Experts and Users!

MASSIVE OPPORTUNITY

- The Perfect Home Based Business
 - World-Class Consumable Product
An Immune Enhancer that will help everyone
 - Perfect Comp Plan
Start earning income with just one referral
 - Simple Prospecting System
Our System will sell for you. Please feel free to contact me
- Be The First One To Tell Them



Jeff Evers
563-343-6210
jef@jeffevers.net
I look forward to working with you. Please feel free to contact me anytime.

PURCHASE iZEEPURE AS A CONSUMER

Here Is The Key

Explain the Strategy to the Producers as they pop out of the funnel

Show them how they can promote multiple companies and products in phase II and phase III

Strive for 5



Producer



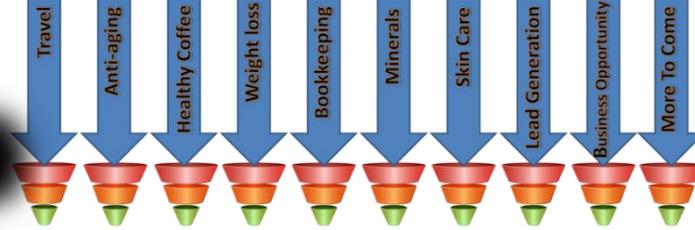
Buyer



Consumer

Traffic & Leads
iwebaTool

Automated Invitations
iwebaTool



iwebatool

Sifting
Sorting
Starting

Warm Market Marketing -

There are two different groups of people in the Network Marketing Industry. The one group believes everything should be done online using attraction marketing. The other group believes you should also contact your warm market.

Warm Market Marketing



Manual Lead Loader

This is part of the Automated Database Builder

Upload your warm market leads here.

You can only add 10 leads per day.

These leads must give you permission.

By default, these leads will be loaded in your prospect database.

If you load a lead that has a bad email.... that lead will get placed in your bad email list.

Bad email addresses also count towards your daily load restriction (10).

IF YOU CONSISTENTLY LOAD BAD LEADS, WE WILL NOT TOLERATE YOUR LOADS.

Please scan the prospect's name.

Prospect's Name),

Doing a test on a new contact management system.

Can you email me back to let me know you received this okay?

Thank you,

co-op

43-6210

©-webco-op.com

Lead Management section of our iWebTool back office.

Our Manual Lead Loader Allows You To Market To Your Warm Market Without Risking Relationships



Painless
Prospecting
Warm Market





**iWebatool
Provides You
With Everything
That You Need**



Capture & Landing Pages That Work For Any And All Companies

ICB Downline Builder

THE SYSTEM Everybody Says "YES" To... Because It'S TOTALLY SENSE!

TAKE THE TOUR!

ICB OPP

OPPORTUNITY

TAKE THE TOUR!

ICB Club

MY Name: _____
 Email: _____
 Phone: _____

TAKE THE TOUR!

ICB WebTool

Least Custom Page System

Complete form to get access to a behind the scenes look at how this system works

Name: _____
 Email: _____

IMMEDIATE ACCESS

Generic Home

UNEMPLOYMENT

Click Here To Register

Give Me Instant Access

Generic Opportunity

With No End In Sight

Complete The Form Below

Give Me Instant Access

Generic Opportunity

Click Here To Register

Give Me Instant Access

Generic Currency

OPPORTUNITY is guaranteed

Name: _____
 Email: _____

Click for Free Registration

ICB 0005 Coral Calcium

Discover More Now

Take A Tour

ICB 0008 Coffee Opportunity

Discover More Now

Take A Tour

ICB 0009 Nutrition Colostrum

Discover More Now

Take A Tour

ICB 0010 Travel Opportunity

Discover More Now

Take A Tour

ICB 0011 \$5 Offer

Discover More Now

Take A Tour

ICB 0012 #1

Discover More Now

Take A Tour

ICB 0013

Discover More Now

Take A Tour

ICB 0014

Discover More Now

Take A Tour

ICB 0104 Energy

Generic Deregulation

Discover More Now

Take A Tour

ICB 0105 Penny Matrix

Discover More Now

Take A Tour

ICB 0106 Skin Care

Discover More Now

Take A Tour

ICB 0107 Precious Metals

Discover More Now

Take A Tour

ICB 0007 Editable Generic Format

Video of Your Choice

Get Instant Access

ICB 0014 Editable Generic Format

13421 Hennepin Ave, Minneapolis - \$180,000

Next Open House in:

24 DAYS 8 HOURS 10 MINUTES 59 SECONDS

ICB 0015 Editable Generic Format

Video Coming Soon

Share This Video

ICB 0112 Mobile APPS

Discover More Now

Take A Tour

ICB 0113 Travel Program

Discover More Now

Take A Tour

ICB 0114 Legal Services

LEGAL PROTECTION WHEN YOU NEED IT

Click Here To Register

Give Me Instant Access

ICB 0111 Shopping Mall

Discover More Now

Take A Tour

ICB 0115 Weight Loss

Discover More Now

Take A Tour

Automated Database Builder

Members Area Resources Automated Database Builder



Without a doubt the starting point for all success in activity (standpoint) is your list!
And because of the advancements in technology at your list from various different conduits we now can...
The ADB (Automated Database Builder) will provide to create that database.

The ADB will give you all of the benefits of iWebTool's Gold membership plus:
You'll get access to participate in iWebTool's Co-op

The ADB will give you access to the following tools and strategies at wholesale pricing:
Qualified Leads - Text Messaging Software - Google Voice Ad Marketing - Social Media Marketing - Direct Mail Marketing

The ADB will give you access to the following:
Getting Your Network Marketing Business Off to a Fast Start - Improve Your Selling Average (Behavior - Attitude - Strategy) - How To Personalize and Customize - The Future of Income (Digital) - The Art of Self-Generating Income (Digital) - The Clear Certification Course (Counselor/Coach)

iWebTool's

Comprehensive database acquisition and marketing tools at wholesale pricing

Email List Scrubber

After you have collected a list of email addresses, then your next important task is to check their existence. Even the best mail list may have duplicate names, old and undeliverable addresses, or some names that you may not want to mail to. Email list cleaning will mean you won't send emails to non-existent addresses, saving you a great deal of money.
When you send to invalid emails they bounce. The more you bounce the lower your sender reputation. If your reputation gets low enough your emails stop getting through. You get blocked.
[CLICK HERE To Learn More](#)



[CLICK HERE TO LEARN MORE](#)

Post Card Marketing



Postcards offer a unique solution to your recruiting problems. If you can tick a stamp and read a postcard, you can succeed in your network marketing business.
Postcards are proven. Direct mail has been around for more than 100 years. People enjoy getting their mail each day. While your prospect may not read your email, or return your phone call, there is a great chance they will read your postcard. **Getting your prospect to read your marketing message is more than half the battle.**
Last but not least, postcards have a long shelf-life. If the exact amount of email has people delete yours, keep it around for months. Postcards that in the exact amount of email has people delete yours, they without realizing you're still why products are so effective.
COMING 3rd QUARTER 2018

COMING 3rd QUARTER 2018



Start With Personal Coaching

Most have learned in Network Marketing. Most have not been taught to think like a business person. Most they have to in order to keep us working and to have you start thinking you're worth it. Most are thinking we are lucky to have a job. Most that you can have a miracle in your life and that you deserve it.



Solo Ad Marketing

Solo ads are search-based advertisements you buy from other email list owners. They're typically short on (clickable) offers - so the whole message is all about your promotion.
I buy what I like. You send a solo ad but you're interested in. You contact the owner of the list to see if the list has room for you. You buy either by hour (some subscribers your email message will be sent to, or by how many clicks your email ad get.
If all goes well, those subscribers will click, and those clicks will convert you. In the end, you'll end up with solo ad conversions that cost less than other types of advertising.
As a member of the ADB you'll get this service at WHOLESALE!
[CLICK HERE To Learn More](#)



Social Media Marketing

Text Messaging

Text message marketing is a permission-based approach to sharing short updates or specials with your prospects, customers and IBOs. It sends itself to specific offers. It's a good way to share news, updates, ideas, and special offers with your prospects, customers and IBOs with whom you have a relationship and who express interest in signing up.
As a member of the ADB you'll get this service at WHOLESALE!
COMING 3rd QUARTER 2018



Proprietary Education Modules

Our Leadership Team has been successful in the Network Marketing industry for decades. We want to help one million people have a better life. We do this by providing them with all of the tools and training they need to be successful in Network Marketing.



Ringless Voicemail Software

Ringless Voicemail Drop is a unique, non-intrusive and flexible technology that enables you to notify your prospects of important messages without having to interrupt or disturb their day. This voicemail drop service makes it possible to leave a message on your prospect's voicemail without leaving a message on their cell phone.
WHOLESALE!

On Demand And Recorded Education



A close-up photograph of a metal safe door. The door is dark grey with several silver-colored bolts arranged in a grid. In the center, there is a circular dial mechanism with two horizontal bars crossing it. Overlaid on this scene is a large, bold, red stamp with a black outline that reads "SECRET WEAPON". The stamp is slightly tilted and has a distressed, ink-like texture.

**SECRET
WEAPON**

Partner With Professional Closer

Closer



Traffic



iwebatool

**Sift
Sort
Start**

Advertising CO - OP

Buyer



\$50 Onetime Fee



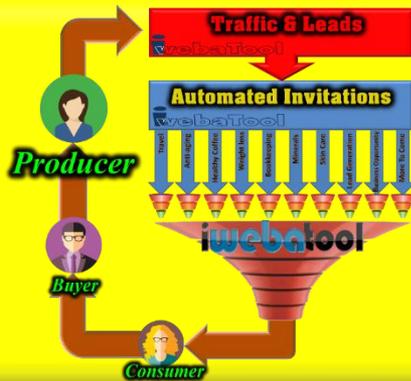


**iWebatool
Provides You
With Everything
That You Need**

\$25

iwebatool

This is not a guarantee of income. This is just an example of income based on the comp plan. Your success will be dependent upon what you do.



iclubbiz

		Producers		Buyers		Consumers		Uni-Level CASH	Binary Commissions	Monthly Income	Annual Income
		New	Total	New	Total	New	Total				
Personal Volume per Producer	\$25.00										
Persaonly Sponsored Producers per Producer	5										
Personal Volume per Buyer	\$12.50	5	5	15	15	30	30	\$37	\$7	\$44	\$532
Persaonly Sponsored Buyers per Producer	15	25	30	75	90	150	180	\$129	\$45	\$174	\$2,085
Average Volume per Customer	\$2.50	125	155	375	465	750	930	\$590	\$231	\$821	\$9,851
Persaonly Sponsored Consumers per Producer	30	625	780	1,875	2,340	3,750	4,680	\$2,895	\$1,162	\$4,057	\$48,679
		3,125	3,905	9,375	11,715	18,750	23,430	\$14,418	\$5,817	\$20,235	\$242,819
IBO BV	25%	15,625	19,530	46,875	58,590	93,750	117,180	\$72,035	\$29,092	\$101,127	\$1,213,523
Consumers BV	15%	78,125	97,655	234,375	292,965	468,750	585,930	\$360,121	\$52,000	\$412,121	\$4,945,455



B **O** **N** **U** **S**

If You Join Today

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EXTREME SAVINGS
TRAVEL CLUB

Lifetime Membership
FREE!!!

www.extremesavingstravelclub.com

~~iwelbentool~~

iclubbiz



EXTREME SAVINGS
TRAVEL CLUB

**GREAT
DEAL**

Offer Expires Soon!



B O N U S

Join Today

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