

FACT:

**100% Of The People Who
Aren't In Network Marketing
Have No Clue What It Is!**

FACT:

**97% Of The People WHO
ARE IN Network Marketing
Have No Clue What It Is!**

Network Marketing

- It's Not Retail Sales
- It's Not Direct Sales
- It's Not Affiliate Sales
- It's Not Sales At All

Network Marketing

Is a method of making money that works best with a whole lot of people all doing a little bit of volume.

Simply Put...

The people who make the most money in Network Marketing are the people who know how to build large organizations

Large Organizations

And since large organizations are
made up of small groups...

Small Group Of 15-20

The key to your success in Network Marketing will be in your ability to build small groups of 15-20 people

Get The Right People

It's not just 15-20 people. The 15-20 people must be entrepreneurial minded people who are looking for a way to improve their life and they're willing to do something over and above the norm to get it

And Here Are The #s

Out Of 5 People Who Say Yes, I Have a Dream
and I'm Willing To Do Something To Get It...

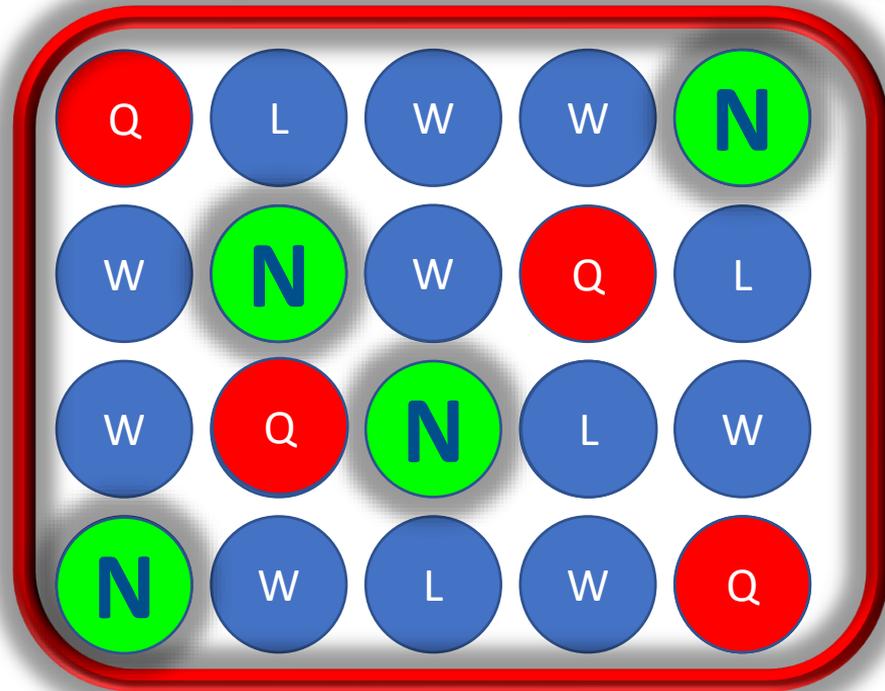
1 Is Willing To Do Something Now

1 Is Willing To Do Something Later

2 Are Willing, But They Want To Watch First

1 Never Does Anything

Build A Pod Of 15 – 20 People ASAP



***We Call The
Laters...
Buyers***

***We Call The
Watchers...
Buyers***

We Call The Nows - Producers

**GENERIC
MARKETING
SYSTEM**

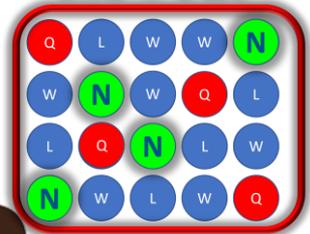
Database Acquisition

Advertising co-op

Duplication



How do you Build the Pod?



Our Goal Is To Get 1

CONVERSATION

The Buyer/Seller Dance

Conversion



Different Strategies For Pod Building

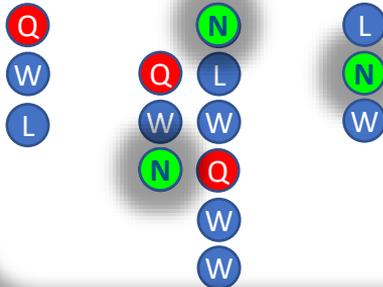
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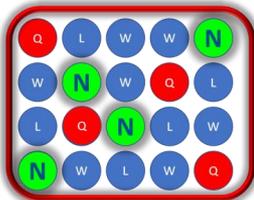


Combo

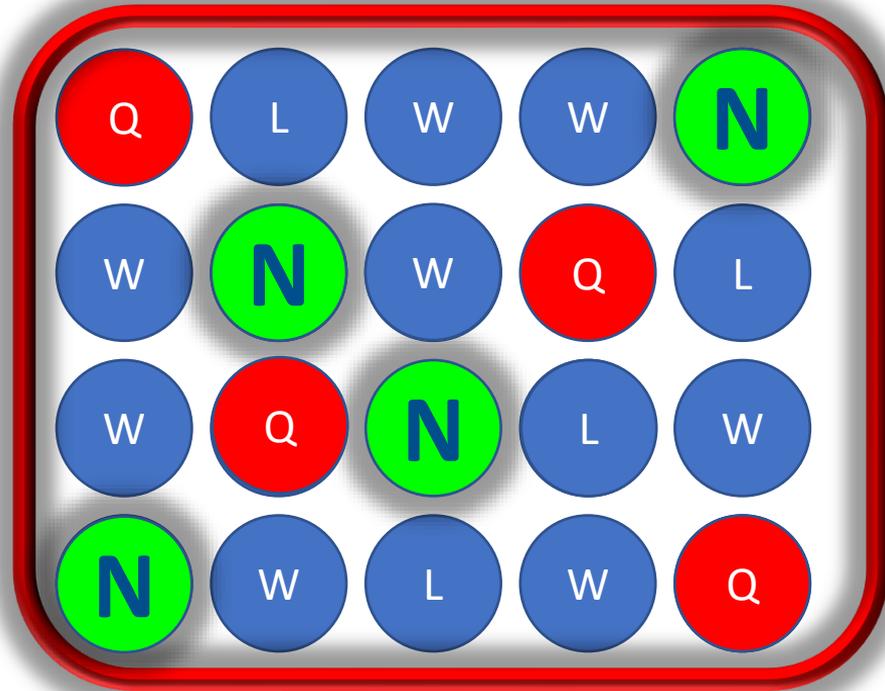


YOUR BEST STRATEGY

Everyone Acts Like a Now For The First 2 Weeks

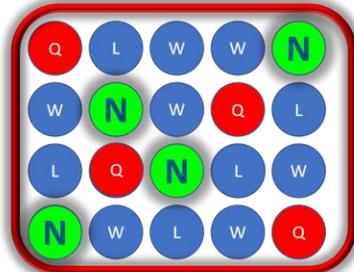
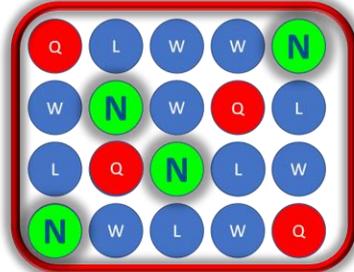
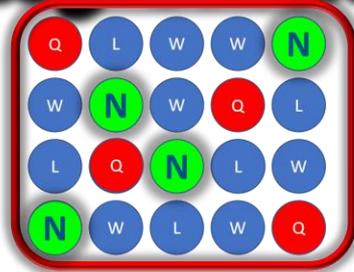


You Find The Person Who Can Run The #s



Or You Run The #s To Find The Person

You Back A Leader With A Leader With A Leader And Create Self Generating Growth



**GENERIC
MARKETING
SYSTEM**

Database Acquisition



Duplication



Conversion

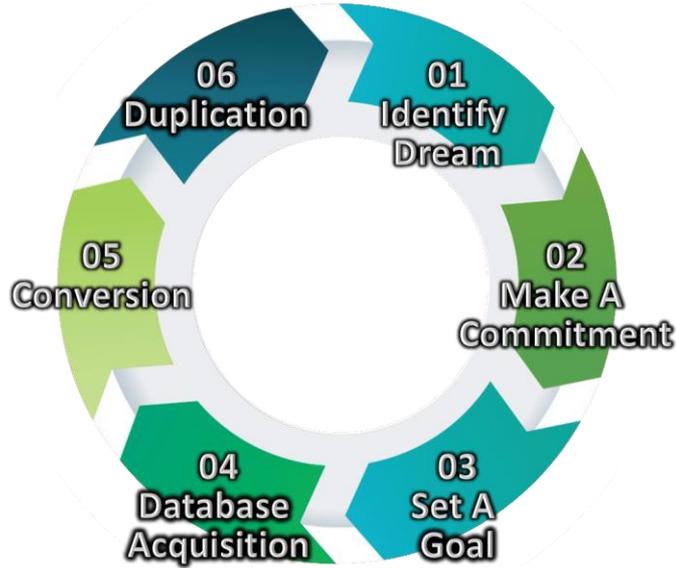


Conversion



Traffic & Leads

Automated Invitations



Producer



Buyer



Consumer

**WE WILL SHOW YOU HOW
TO USE COMPANIES TO
HELP YOU MAKE MONEY**

**This Is Not A Guarantee Of
Success Or Income. This Is
Just An Example Of Outcome
And Income Based On The
System And Comp Plan. Your
Success Will Be Dependent
Upon What You Do.**